



CALL FOR ARTISTS

RiNo Artist Temporary Bike Rack Project - \$18,000

Sponsored by the Velorama Festival, Colorado Classic, Home Advisor and the RiNo Art District

DEADLINE FOR QUALIFICATIONS IS June 2nd, 2017

Please read the details below.

The RiNo Art District is seeking qualifications from RiNo artists for a temporary bike rack project this summer. The call is open to RiNo artists and is to design and develop functional bicycle racks to be located within the Art District at various locations.

Background:

The RiNo Art District's approach is to be always forward-thinking - to design places for people, bicycles, transport and cars in a balanced way, one that protects our community ecosystem. People, bicycles and transit are the priority. RiNo invests in amenities that support access for all and helps to bring people into and around the neighborhood. In collaboration with the Velorama Festival, Colorado Classic and Home Advisor the district is looking to create temporary bike racks for the upcoming cycling event coming to the RiNo Art District in early August. This event will bring tens of thousands of visitors and millions of television viewers to the district and our goal is to show off the talented artists that have help drive the growth of this community.

Objective:

The objective of this project is to provide 3-5 temporary bike racks that can be used for the upcoming Velorama Festival at the Colorado Classic. These racks will be used near the heart of the event and need to provide a safe and secure environment for people to lock up their bikes during the event. These racks may be eventually installed permanently in the district. Our goal is to reflect the industrial nature and artistic personality of the RiNo Art District.

Budget:

One or more artist/teams will be selected to create artistic temporary bike racks. The total project budget is \$18,000. Budget reflects the artist or artists consultant fee, design, project materials, fabrication and delivery to site.

Specifications for Design

- The finished bicycle rack should be steel, aluminum, stainless steel or made from other durable, long lasting materials.
- The bicycle rack should support 4 or more bikes.
- The bicycle rack must allow for ease of locking utilizing a commonly used “U” lock or longer cable lock and allow for the locking of a bike in two places, including one wheel.
- Each bicycle parking space should be easily accessible without moving another bicycle for access or maneuvering.
- Bike racks should have the ability to be secured to the ground for stability or be heavy enough remain in place.
- Designs should be easy to construct and store if needed.

Safety

- The top of the bicycle rack design must be a minimum of 36” tall. Except for the bicycle rack supporting brackets, the shortest section of the bicycle rack must be a minimum of 27” tall, tall enough to be perceived by pedestrians and avoid tripping hazards.
- The space between the rack features must be larger than 9” and smaller than 3.5’ to avoid children trapping their heads.
- The design must not include sharp edges.

Eligibility:

This call is open to all artists or artist teams in the RiNo Art District. If needed, the district can help facilitate a fabricator for this project if the artist needs assistance in realizing their work. If this is the case, fabrication needs to be included in the budget. If you have an artist team, at least one of the members is required to be a RiNo artist.

How to Apply

Each artist must submit the following for consideration:

- Resume; if applying as a team, please submit one resume for the team.
- Five images of completed works from his or her portfolio.
- A brief artist(s) statement (no more than 2,000 characters) on his or her approach to this project. If applying as a team, please provide one statement together.
- Three references with contact information.

- To apply, please submit requested materials to tracy@rinoartdistrict.org

Project Timeline:

May 23	Call for artists out
June 2	Close application/request for qualifications
June 5-8	Select artist finalists
June 9	Finalists Announced
June 16	Finalists Proposal Deadline
June 23	Review Finalists Proposals
June 26	Winner Announced
Aug 7	Bike Racks Complete

Selection Process + Criteria:

The selection panel will then select between one and three finalists who will be asked to provide a concept and budget to be presented during an interview with the panel.

Finalists will receive a \$500 stipend to create a proposal and mock up for the project.

Selection Panel:

The selection panel will consist of 4-5 members from the RiNo Art District board, Colorado Classic, Bike Denver and Home Advisor who will review applications, interview finalists, and make the final selection. The selection panel may also include non-voting advisors.

Project partners:

Colorado Classic, Bike Denver, RMP Events and Home Advisor

About the RiNo Art District:

The RiNo Art District, located just north of Downtown Denver, was formed in 2005 by a small group of artists focused on starting an artist and creative community and helping these businesses market their work. The area, which spans over 450 acres, has an industrial character, consisting of many old factories and warehouses. The Art District and its stakeholders have aligned to preserve the gritty character of the neighborhood with a commitment to “Keep RiNo Wild”. Today, RiNo is a state-certified Colorado Creative District and has grown to over 300 members, 180 studios, and 22 galleries. The district also includes a Business Improvement District (BID) and General Improvement District (GID) within its boundaries that work to support the priorities and creative spirit of the RiNo Art District.

RiNo is undergoing incredible transformation at the moment. On the west side of the district, Brighton Boulevard will see a \$30M investment into a new roadway, bike lanes and sidewalks alongside significant new private sector developments. On the east side of RiNo, the 38th and Blake rail station will be open and is bringing new pedestrian and cycle traffic.

About the Colorado Classic:

The Colorado Classic is a world-class 4-day stage race in which men's and women's pro teams from across the globe compete in urban and mountain circuits, carrying on the tradition of pro cycling with Colorado's challenging terrain and elevations. Its pro cycling reimagined, with spectator-friendly circuits that start and finish at the same place, and an after-party in Denver like no other.

SCHEDULE:*AUGUST 10 – STAGE 1:*

Men and Women Colorado Springs (Downtown – Garden of The Gods – Downtown)

AUGUST 11 – STAGE 2:

Men Breckenridge (Main Street – Moonstone Loop – Main Street)

AUGUST 12 – STAGE 3:

Men Denver (RiNo Art District – Peak to Peak Highway – RiNo Art District)

AUGUST 13 – STAGE 4:

Men Denver (RiNo Art District – Downtown Circuit – RiNo Art District)

AUGUST 11 – FRIDAY NIGHT WOMEN'S PRO AM: Women Denver (RiNo Art District: One-Hour Criterium).

AS THE RACE FINISHES, THE PARTY BEGINS

The first annual Velorama Festival will be August 11–13 in the uniquely urban Denver RiNo Art District. The 3-day experience will celebrate all things cycling and music with headliners Wilco and Death Cab for Cutie.

About Home Advisor:

HomeAdvisor is the free and easy way for homeowners to find and connect with trusted home improvement, maintenance and repair professionals. As a leading nationwide online home improvement marketplace, we've connected more than 40 million homeowners to our network of prescreened home service professionals since we started in 1999. And, because planning is integral to the completion of any great home project, we also offer design inspiration, budgeting tools and advice.

All questions and submissions should be directed to Tracy Weil at tracy@rinoartdistrict.org